

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

HENRY FIELD'S SEED SENSE

Sent Free
Compliments of
HENRY FIELD

"FOR THE MAN BEHIND THE HOE"

Published by Henry Field in the Print Shop

Vol. XXVI

Shenandoah, Iowa, April 1, 1942

No. 3

My April Visit

Usually, I take this space just to chin and gossip and generally have a real visit with you, but this time, I'm going to make the visit short and tack a lecture on the end, so get set.

Mrs. Field and I are both well. Been working hard, and are better off for it. Business is breaking all records. It seems like everyone is getting set for a big garden this year and when they do, they all seem to come to Henry for seeds. And that makes me proud. I've worked hard for many years to furnish the best seed, the fairest measure and quickest service possible and when business keeps improving year after year, it means more and more people rely on me for seed. And that's only because they are pleased.

But so much for the business. Mrs. Field and I did take a few days off last week to get our garden in down at the cabin. Everything was in good shape to work and we got a lot done. Down there, you know, we grow pretty near everything we eat except maybe a little sugar, tea and salt and that's what I want to lecture you about. I want you to "grow your own groceries" too.

This year, the government is appealing to everyone to have a big garden. They're talking about what I've preached for years—a good garden is a many-fold blessing—it saves you on grocery bills, food from it tastes better, you feel better physically from working hard in the garden, and there's a world of contentment in knowing you have planted the seed, worked your garden and are entitled to the manifold return nature will give you.

This year, it's almost a necessity. What food you grow yourself, will cut down the amount that will have to be diverted to civilians from Army needs. It will save transportation. But more than that, with food prices rising every day like they have been, you will make the big saving because groceries from your own garden cost you little but a small amount of effort.

Your garden needn't be large. If your yard isn't a big one, you'll still be surprised at the amount you can grow on a small space. The important thing is to get started—the sooner the better while the weather is so ideal.

And don't forget, too, that garden seeds aren't the only things to plant. Small fruits like rhubarb, asparagus, grapes, strawberries, raspberries will bear in a hurry and you'll want

to have them. And fruit trees—no yard is complete without plenty of pears, apples, cherries, peaches for eating and canning. And they're as easy to have out of your own back yard as they are to get at the grocery store, if you'll just take the trouble to plant them.

So get started soon. If you have any questions, write them in and we'll be glad to help you all we can. That's what we're here for. But get the stuff ordered soon as you can and see how much enjoyment you'll get out of "Growing Your Own." You'll be glad you did.—H.F.

P. S. Will be looking for your order soon and will show you some real service.



What's Nicer Than a Fine Garden?

I don't know where you'd go to see a finer sight than a clean, well-kept garden. This is a picture of me in a corner of my garden down in the Ozarks. I keep one there and one here in Shenandoah, but this one is the largest.

There's no sense anyone not having all the food they want to eat, if they'll just plant a garden even if it's small. You save on grocery bills, get good healthy exercise, and a world of contentment out of growing your own food. Try it.

REFERENCE FOR YOURSELF. \$1 to \$3 per bu. is worth saving, isn't it? Better hurry.

Nursery Getting Scarce

Garden seeds aren't the only things being bought hand over fist this spring. The nursery department has been working day and night to keep up with your orders this spring. So far, nothing has run out, but it looks like, if the orders keep coming in like they have, some items will be scarce.

So, if your order is ready, get it in. If it isn't, better make out the list of fruit trees, shrubs, roses, rhubarb, asparagus, berries and the like you'll need and get it sent in soon.

Hybrid Warning

With the government letting down the bars on corn acreage, there's going to be from all appearances a serious shortage of hybrid corn. And because hybrid has been grown exclusively for so many years, there will be very little, if any, open pollinated to plant instead.

That means you folks who need an extra bushel or two or who haven't bought your hybrid yet, better get to doing it soon. Someone is going to be left out, I'm afraid.

We still have a fair supply—not large—early bookings saw to that—but big enough we can take care of your orders for a few more weeks. And remember, when you buy hybrid corn from Henry Field, you BUY DIRECT and SAVE THE DIFFERENCE.



Learning How Early

I always did believe children should learn how to garden young because there's no other one thing they can do that will teach them so many lessons of life. And it looks like John De Hoff is getting his lessons early as he is only 4. He has a good teacher too, his great grandfather, 80 yrs., really knows how to garden.

May Have to Substitute

I know you won't get mad at me for this, but I want to tell you in advance anyway, because I want you to sure be pleased. Because of the tremendous extra business we're getting this spring we may run short on one item or another. If we should, rather than hold your order up and write you, I generally substitute a variety I think is as good or better than the one you ordered. I put a slip in to tell you, of course, and if you don't like it, you can fire it back and it won't cost you a cent. This arrangement makes for speed and is generally acceptable all the way round. If it shouldn't be, say so on your order, and I'll follow your instructions.—H.F.

A Pleased Jr. Seedsman

"Dear Henry: I received your watch and was more than pleased for receiving such a swell premium for no more than I did for you. Regretting that I haven't time to sell another collection of seeds, because every one around here knows you, and that makes your seeds sell swell.

I cannot express my appreciation in words.—Your truly, Calvin Johnson."

P.S. There was only one place I called at who did not buy your seeds collection.

* * *

Sile Oatbin says there ain't nuthin' as tough as an ear drum—think of the scandal that beats against it without bursting it.

A Typical Letter to Me

"Dear Mr. Field: Just a short word to tell you we have ordered seed from you for over 35 years and have always found it to be the finest seed that can be bought. We have always had fine gardens every year when we have had rain to make a garden grow. Best of luck to you and your good work."

Mr. and Mrs. S. A. Richardson,
Mullin, Texas.



Field's Seeds in Alaska

Even in far north Alaska, Field's seeds get results that bring smiles. The little Eskimo girl has a name I can't even begin to spell, but maybe she won't mind if I don't print it in Seed Sense. Maybe you didn't know it and maybe you did, but we ship seed into some 40 foreign countries (beside every state in the Union) to people who wouldn't think of planting anything, but Field's seeds.

Vegetables Mean Health

Stew, the gardener, fixed up this list for me the other day.

Vegetables are the best way I know to keep healthy. And what's more important in our lives than our health? Without that, other things we think we want now, seem mighty unimportant. Eat plenty of vegetables and let somebody else worry about doctor's bills.

Here's the list:

SPINACH—Clears the skin. Vitamins A, B, C. Rich in minerals.

RADISH—Aids digestion. Vitamin B. Rich in minerals.

RHUBARB—Purgative and laxative. Vitamin C. Iron.

CUCUMBERS—Clear skin. Flushes kidneys. Rich in minerals.

CARROTS—Good for kidney complaint & colic. Vitamins A, B. Minerals.

CABBAGE—Enemy of Fat. Good for reducing. Rich in A, B, C.

CELERY—Beneficial for rheumatism. Vitamin B. Rich in minerals.

ASPARAGUS—Good for kidneys. Vitamins B, C.

ONIONS—Good for liver & gall bladder. Vitamins B, C.

TOMATOES—Beneficial to liver, indigestion, etc. Vitamins A, B, C.

The list goes on and is quite long. Most of all, I want you to remember, vegetables are rich in valuable minerals and vitamins which means good health and long life to anyone who eats them. Plant lots of them.



23 Quarts 1st Picking

"Dear Mr. Field: This is our daughter, Esther Pauline, 5, taken just after we picked our first crop of peas from your seeds. We picked and canned 46 pints the first picking. We surely can't praise Henry Field garden seeds enough. We are great readers of Seed Sense and enjoy it immensely."—Mrs. Paul Williams, Calhoun, Ill.

A Recipe Sent In

Savory Baked Eggplant

Peel and cube a medium size eggplant. Combine in casserole with tomatoes, in the proportion of two parts of eggplant to one part of tomatoes. Salt and pepper to taste. Add about two teaspoons each of finely chopped green and sweet red pepper. Top with a layer of buttered cracker crumbs and lay some bacon strips on top. Bake for one hour, at a low to medium temperature. Remove lid to permit browning. Serve when crumbs and bacon are browned. You'll find the eggplant's mild flavor made much more attractive by the addition of the tomatoes and peppers.

After Tulips Plant Annuals

It won't be long now until your tulips will be through blooming. Don't let that bed become an eyesore—get annuals planted right away. It doesn't take much effort and in a few short weeks you'll have worlds of bloom that will last all summer.

Any annual you like is all right. Some of the very easiest to raise are Zinnias, Petunias, Asters, Marigolds, Verbenas, Rose Moss, etc., etc. I could go on and on, but you know them as well as I do. The important thing is to get the seed sowed, so by the time your tulips are died down, you'll have blooms coming on. Most of these annuals will bloom most all summer with hardly any care at all.

* * *

Several mornings this year, the sun will rise before certain people discover it, and set before they have done their day's work.

* * *

Love thy neighbor, yet pull not down the hedge.



Want to Make Money?

I've often wondered why more farmers in the middle west don't put up stands like this. Over east you see them everywhere and they're making big money. It needn't be a fancy stand, just so it's clean and neat and everything is priced clearly. And be sure you give full measure—that's always important—and watch the folks from the city stop and spend their money with you. The boy or girl in the family can tend it. This is the stand of Earl M. Beck a good customer of mine over in Thompson, Ill. He's a real gardener from the looks of things.

Iowa State College Approved Seed Collection

Henry Field Special Price \$3.75 Postpaid

Here's the list of vegetables recommended by the Iowa State College as the minimum planting for a victory garden for a family of four. They are pushing this hard and have asked us to make this collection available to you at a reasonable price which we have done. I understand some seedhouses are asking \$4.50 or more, but we want to do our part and have made the real low price of \$3.75 postpaid to you. Here's the list they ask you to plant and what will be included in the collection.

2 lbs. Bush Beans	1 lb. Lima Beans
½ lb. Pole Beans	1½ oz. Beets
¼ oz. Cabbage	½ oz. Carrots
1 oz. Carrots	1 oz. Celery Cabbage
½ oz. Cucumbers	1 oz. Lettuce
½ oz. Muskmelons	½ oz. Parsnips
1 lb. Early Peas	3 lbs. Late Peas
1 oz. Pumpkin	½ oz. Early Radish
½ oz. Later Radish	2 lb. Sweet Corn
½ oz. Swiss Chard	½ oz. Squash
½ oz. Tomato	½ oz. Turnips
1 pkt. Cosmos	1 pkt. Marigolds
1 pkt. Zinnias	

I didn't have room for the variety names, but they are all as recommended by the college. Get your orders in soon. Special prices on quantity lots ordered by a group.—H. F.

Sticks To Field's Seeds

Just a few lines to tell you what a wonderful lot of good vegetables I raised from the seeds I got from you last spring. I planted 3 lbs. of Henderson's Bush Lima Beans. We used all we wanted, canned 60 pts., gave my neighbors enough to can 70 pts., and a lot to use fresh. Have 10 lbs. of good seed. When the first freeze came the bushes were full. The rest of the stuff performed the same way and when I get a pkg. of seed marked 'Detroit Red Beets' I know that I'll harvest that kind. I've used the H. F. garden seeds for 20 years in 3 different states, even used them under irrigation, they're always satisfied me."

Mrs. Pete Mayer, Holden, Missouri.

Praises Our Seed

"Dear Mr. Field: Last summer I bought 100 cabbage plants of you. You sent 148 and I raised 137 cabbages. Some of them weighed 8½ pounds and I have nothing but praise for any of your seeds and plants."—Mrs. J. Lee Smith, Stroud, Oklahoma.

More Garden "How To Do It" Tips

Here are a few hit and miss good rules to know when gardening. You'll find complete planting directions on each packet you buy from Henry Field, but these tips may give you new gardeners some help and you old gardeners some new ideas.

When planting, be sure to plant plenty. The old saying is still good: "Plant some for the worm, some for the crow, some to pull out and some to grow."

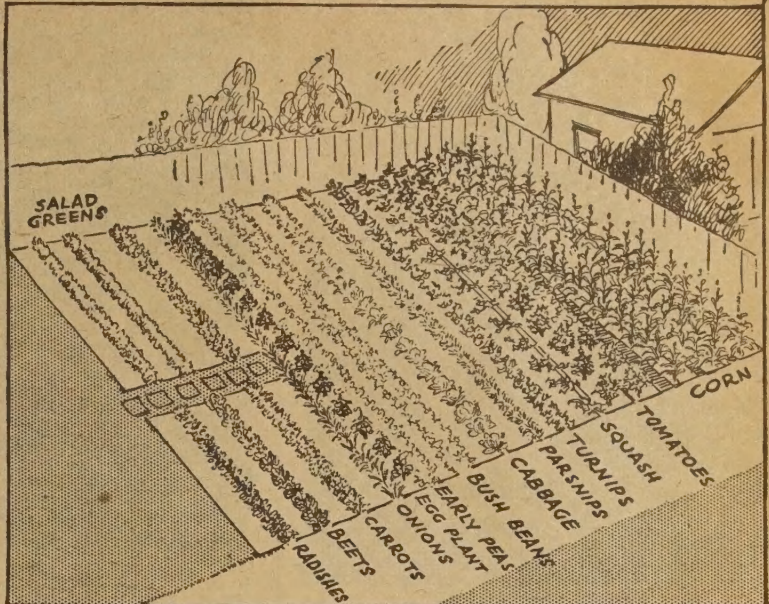
Be sure to use your garden completely. After one crop is off, put in another. See list for second crop in March Seed Sense.

You can plant radish seed in the same row with carrots, parsley, and onions. Pull your radishes when big enough and your second crop is on its way.

When planting parsnips and salsify, be sure and plant along one side of your garden. These crops stay out all winter and this way they will not interfere with your plowing, etc.

★★★★★★★★★★★★

Don't forget that peas and beans and sweet peas all do much better if inoculated with Garden Nitragin. It only costs 10¢ pkt. and is enough for your entire garden and will pay you in extra-yield and healthier vines many many times over.



A Suggested Plan For A City Garden

Lots of you folks who are putting in gardens for the first time this year, can get a lot of good ideas just by looking over this plan carefully. It's a practical garden for city space. For more helps, look on page 5 and 6 of the spring catalog and in March Seed Sense.

Sow radish seed with parsnips. Parsnips come slow and radish will mark rows so cultivation can start early.

Beans do best on poor soil. They will stand some shade, too.

Plant some of the newer varieties each year. They're generally better and you'll make some valuable new friends.

When the oak leaves are as big as squirrels' ears, it's time to make your heaviest planting of Sweet Corn.

Weeds are easy to whip, if you start at them early, when they're pint size.

Don't fool around with cheap seed. It never pays. Good seed doesn't cost more than junk seed, but there's a world of difference in the results.

A Suggested Plan For The Farm Garden

Here's a garden plan put out by the Nebraska State Agricultural college that's a dandy for the farm garden. It's perfectly all right, too, for the city lot, if you have the space. Study it over. You'll get some good ideas.

PLAN FOR VEGETABLE GARDEN—100 x 150ft.

Permanent vegetables	Asparagus	Rhubarb	Horse radish	Winter onions
Herbs	Parsley	Salsify	Parsnips	
Plant April 1-15	Lettuce	Carrots	Turnips	Early cauliflower
	Early peas	Early potatoes	Onions (field-sown or sets)	Onions
	Late cabbage	Peas	Beets	Carrots
Plant May 1-15	Beets	Sweet corn	Sweet corn	Wax beans
	Green beans	Tomatoes	Sweet peppers	Rutabagas
Transplant May 15-31	Eggplant	Kohlrabi	Turnips	Carrots
Plant July 15-Aug. 1	Carrots	Celery	Sweet corn	Sweet corn
	Sweet corn	Watermelons in corn	Sweet corn	Summer squash
Plant June 15	Summer squash	Winter squash	Muskmelons	

SOME HENRY FIELD NURSERY CUSTOMERS AND



5 Dishpansful!

Don't these look good? Think of it—5 dishpansful of strawberries at one picking. That's real living. You can do it, too. Strawberries don't take as much room as folks think. This was sent in by Lucille Holthusen of Rock Rapids, Iowa, with a garden seed order.



Real Iris Garden

This is Mrs. Will Weisbrad, of Fenton, Ia., out in her Iris garden. All these were iris from our nursery and she says they are always in full bloom for Decoration Day flowers. Sent in with a nursery order.



Field Plum in Bloom

This shows something else about fruit trees that's important—their lovely bloom in the spring. This is a Henry Field Compass Cherry Plum (a hybrid that's a dandy) grown by Mrs. Geo. Igou of Dow City, Iowa.



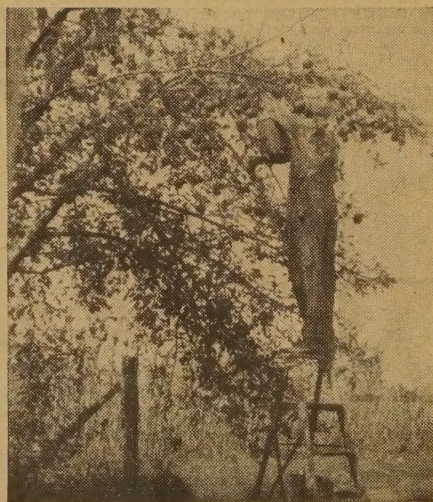
Beautiful Thing!

Mrs. Maud Howard with son James, of Braidwood, Ill., who sent in this picture said, "The snowball we bought of you is the most beautiful thing anyone could want." And I think I agree with her after looking at it.



No Shrubs 5 Yrs. Ago

"Dear Mr. Field: The Spirea I got from you are so pretty. There was no shrubbery when we moved here 5 years ago and now look. This is my daughter, Marjorie, standing near the steps. I think your Beta Grape can't be beat for juice and the everbearing strawberries I got of you did fine this year." —Mrs. A. L. McQuitty, Rockport, Mo.



Yields 5 Bu. Year

"Dear Mr. Field: This is Mr. Martin picking dark red delicious apples from a Henry Field tree. Yields 4 to 5 bu. every year and the apples are extra fine and large." Sent in by Helen M. Sohrum, Monroe, Nebr.



15 Apples 1st Year!

"Dear Mr. Field: There is a picture of my daughter, Muriel, standing by a 2 yr. Anoka apple tree we got from you. The first year, it had 15 apples on it and the second year about one-half bushel. You can't say too much for your nursery stock." —Paul Stember, Ozawie, Kans.

If you want fruit in a hurry, plant Anoka. —H. F.



Rhubarb That Is Rhubarb

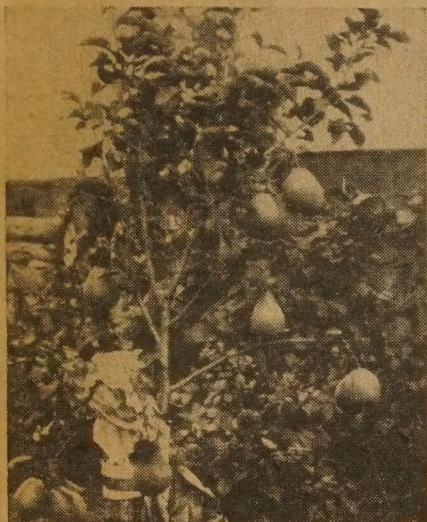
Think of all the pies and sauce in one of these stalks of Henry Field rhubarb grown by Mrs. Carl Kelling of Renwick, Ia. That's what I call growing fruit fast. And that's something for you gardeners who are growing a garden for the first time this year—don't plant just seeds, put in plenty of rhubarb, asparagus and the like, too. You'll be glad you did.



Iowa Rose Arbor

It's pretty hard to beat a beautiful climbing rose over a gate. They're always a gorgeous sight. This is one in the garden of August Blads shown here with his daughter, Alice.

WHAT THEY ARE DOING



14 Pears 1st Year

"Dear Mr. Field: This is a Douglas Pear we bought from you the first year after planting. It matured 14 large pears the first year. We think your nursery stock can't be beat." Arnold Schuetz, Humboldt, Nebr.

Seed Sense Berry Bargain

There have been so many folks write in and wonder if I had a collection of my favorite berries, I decided to fix one up for you Seed Sense readers. And it's a real one, too. Here it is—good for April and May:

Seed Sense Berry Bargain

12 MO. GIANT—The giant hybrid blackberry.

6 BOYSENBERRY—The famous berry everyone is talking about.

3 OZARK QUEEN—The everbearing blackberry.

All 21 plants for only \$1.00 postpaid. Plants won't last long at this price. Better hurry.

Size Fruit Trees to Plant

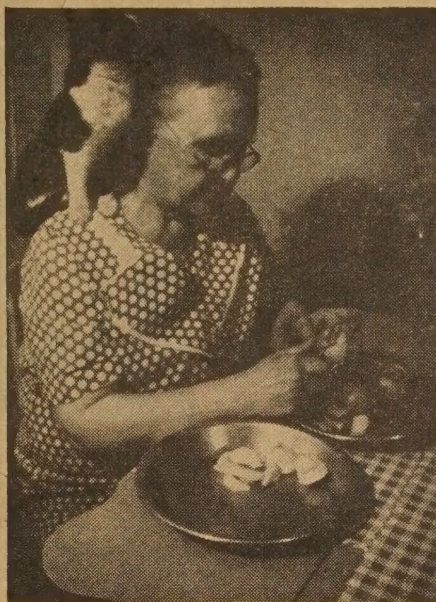
Every season I'm swamped with hundreds of letters asking what size fruit trees to plant. Generally, it's a matter of choice—some like the bigger ones and some like the smaller ones. That's why I list three sizes. Though I believe everyone has his own ideas, here is the way I figure:

PLANT 4 to 6 FOOT trees if you want fruit in a hurry, especially if you have a small space. These are bigger and give you fruit in a hurry. Many orchardists use this size to get quick fruit, though generally they take the smaller sizes.

PLANT 2 to 3 FOOT trees if you want to save money. They are just smaller trees than the other sizes (same quality though) and often grow just as fast because they transplant easier when smaller.

PLANT 3 to 4 FOOT trees if you want to compromise between the two sizes above. This size has the best points of both sizes and is medium priced, too.

But no matter what size you plant, set some fruit trees. Every home should have plenty of fruit right in its own back yard. It's easy to have and it saves more money on the food bills than anything I know.



It Looks Interesting

There's something about an apple pie just getting under way that always looks interesting. I can remember eating those apples faster than mother could keep ahead of me—until she shooed me off so she'd have enough for pie. This picture was sent in by Coursin Black out in New York state. Set a few apple trees this year and maybe you can wangle a few apple pies out of your wife.

A Letter You'll Enjoy

Dear Mr. Field:

Thanks for your letter of Dec. 4. It seems that the Fields all make a name for themselves wherever they are, whether it's Cyrus, Henry, Marshall or you folks in Shenandoah.

I am sending a seed order and I want you to be sure that I get Seed Sense.

Your new catalog is a beauty and if anybody asks me what's the best book I've read lately, I'd say the seed catalog without hesitation! What a lot of potential beauty is contained in those seeds, not to mention good things to eat!

You mentioned in the catalog about gourds for a hobby: Capper's Farmer for Dec. 1940 had a piece about gourd craft, tells about making things out of them. I saw a picture of a man who makes a lot of musical instruments out of gourds and plays them. Can you beat it?

I'm sending you a clipping you'll enjoy. These Rogers, Ark., women have the right idea don't you think?

We sure like the Field coffee.—Mrs. Frank Dehn, Lansing, Kansas.

Here's The Clipping She Sent

(By the Associated Press, 1941)

Rogers, Ark., Feb. 20.—The Benton County woman's demonstration club meeting here this week adopted a new slogan: "Put your trust in God, your family in the garden, car in the garage, and grow all that is necessary to feed the family for the coming year." A good slogan.

Bumper gardens are what we need,
With two-thirds of the world to feed.

Food from gardens make us strong!
Plant Field seeds you can't go wrong.

Nursery Planting Tips

By Paul, the Nurseryman

When planting plants of any kind, be SURE the soil is firmed well around the root. If you leave air pockets near the roots, the plant may die. Watering well when planting helps.

* * * * *

Always cut off broken or bruised roots and branches before planting. Always use sharp tools. Rough, jagged cuts harm the plants.

* * * * *

Chicken raisers: Don't let the space in your chicken yard go to waste. Plant plums, they seem to take to a chicken yard. The new Golden Ember is a wonder.

* * * * *

When uncovering strawberries, leave a good share of the straw mulch on your patch. This helps hold moisture, stops weeds and makes more strawberries. Just remove enough so green leaves won't be covered.

* * * * *

Set asparagus quite deep as stalks growing through several inches of earth are much more tender. (My rust proof asparagus is tender anyway.)

* * * * *

House plant troubles? Then wash now and then with warm soap suds and dust with Henry Field's famous combination Bug Dust when dry. Bug Dust is both an insecticide and fungicide.

* * * * *

Double up on your planting. You can have worlds of small fruit like strawberries, grapes, raspberries, etc. by planting between the rows of fruit trees in your orchard until your trees are most full grown.

* * * * *

Don't worry if your plants don't start growing the day you put them in the ground. They need a little time and some plants start slower than others.

* * * * *

When setting hedge, be sure to prune severely right after setting. This causes stronger plants and more bushy growth close to the ground.

* * * * *

For foundation planting, plant tall shrubs at the corners and near entrances and low shrubs under the windows. Set out at least 18 in. from the foundation. Place a few low-growing shrubs—such as Spirea Anthony Waterer or Red Leaf Barberry—in front of the tall shrubs. Evergreen planting follows the same rules.

* * * * *

Every home should have a shrubbery border along at least one side of their lot. Put taller shrubs at the back and set about 3 ft. apart, and lower shrubs at the front about 18 in. to 2 ft. apart. Planting in groups of 3 to 5 makes a more attractive planting.

* * * * *

In front of this shrub border, put in lots of perennials. They give color and if you plan right, you'll have blooms all summer—first the iris, oriental poppies and peonies, then the summer bloomers and then the fall bloomers—mums, etc. Don't crowd perennials too close to shrubs. Plant in clumps of 3 to 5.



Perennials Just Planted

HENRY FIELD'S SEED SENSE

"FOR THE MAN BEHIND THE HOE"

Published by Henry Field Seed & Nursery Co.

Field No. 1 Building

Shenandoah, Iowa

Henry Field, Editor

Contributors

"Alfalfa" John Nicolson (Seed) Helen Field Fischer (Flowers)
 Pate Simmons (Seed & Nursery) Leona Nicolson (Nursery)
 Burke Schriver (Field Seed) Irving Steurer (Garden Seed)
 Paul Wilkinson (Nursery) Howard Bagnall (Field Seed)
 Deane Schneider (Field Seed) —& all my friends and customers

Subscription Price—A Garden Seed, Field Seed
 or Nursery Order

Free Postage and Packing at Fields

Don't include extra money for postage and packing on nursery stock when you order from Henry Field. I know you do when you order from a lot of nurseries, but we're different and we pay for all that ourselves. Our prices listed in the catalog are all you have to pay and we don't try to get double price by adding on 'extras.' The only exception is big shade trees which have to go express and we even pay that on \$10 orders or more. So don't be fooled by those extra charges. Buy at Field's and get more for the same money.

About Honesty

I happened to be brought up to be honest and square shooting. I was taught that to cheat or to steal was a sin and that to be truthful and fair were virtues.

I often think that if my father and mother hadn't stuck to their guns on that point, I never would have been a seedsman. Seedsman have to be honest. When you buy anything else but seeds, you can see them and feel them and know what you are buying. But when you buy stringless beans, or Fillbasket peas, or Radiance roses, you don't know whether they're true to name or will even grow until you plant them.

It rests entirely upon the seedsman to be honest and give a square deal. There are some who don't pay much attention to that trust, but you never have gotten and never will get anything from me that isn't just as I say. If that wasn't so, I wouldn't still be in the seed business, doing the most business, I ever have done. Think it over.

Our Planting Directions Free

If you're worried you don't know how to plant something or are not just sure how to take care of it, don't forget that each order that goes out of here has free planting instructions with it. There's not any mystery to planting anyway—just plain common sense, but just in case you don't know how to plant some particular item, we make it a point to see that you're furnished the information when you get your plants. That's part of Field's service and it's free.

About Field Customers

I always did say I had the finest customers of any business man alive and the way they've been boosting for my business really proves it. Seems like a Field customer don't get satisfied until he has made two or three converts from people who haven't been buying seed from me.

Doing missionary work just seems to come natural to them. I don't think any other seedsman in the world has such a fine loyal bunch of customers—people who will take time off to pass their catalog over the fence and say, "Here's a seedsman you can trust." They just naturally seem to want to help their neighbors get "Seeds That Yield" and do me a good turn at the same time.

The personal word you speak for me is worth more than all the advertising in the world. And I appreciate it. Keep on doing it and I'll show my appreciation is better service and better seeds and better prices. If every customer spoke to two more we'd really have a big customer family wouldn't we?

P.S. When you give away your copy of the catalog, don't be bashful about asking for another copy. I'll send one right away. H. F.

How to Be Happy

I ran across this old Chinese proverb the other day and thought it ought to be passed on to you folks.

"If you want to be happy for an hour, get drunk.

If you want to be happy for 3 days, get married.

If you want to be happy for a week, kill your pig and eat it.

If you want to be happy forever, have a garden."



'Lukie' Gets to Sit Up

Here's the latest picture of my daughter Ruth's children taken to celebrate Lukie first being allowed to sit up. So far, that's as far as he's gotten for the doctor won't let him walk around as yet. Ruth says he does manage to navigate a little by hitching across the floor on his seat, but they aren't going to try out the crutches for awhile yet.

Incidentally, Big Boy wants me to thank everyone for those wonderfully fine letters they sent in to him last month. Elsewhere in Seed Sense, his mother wrote a thank-you for herself and him, but I wanted to thank you too. It was a mighty fine thing for you folks to take time to do.

That's Elizabeth Rose on the left, then Big Boy and Henrietta holding up one of Lukie's books and Susan on the right. They all posed with Lukie because he wanted them to.

A 'THANK YOU' from Ruth

Remember last month, I printed some pictures of Ruth's son, Lukie, recuperating from a serious accident? Down at the bottom of one picture I agreed to send on to 'Lukie' any letters that boys and girls might send in here for Lukie.

Well you ought to have seen the deluge. It really would have done your heart good to see the many many nice letters from so many many nice people—all helping to cheer up Lukie and give him something to do.

Some sent letters. Some sent cards. Some even sent small gifts and one lady sent Lukie a \$1.00 bill which I imagine is by now ten defense stamps. But whatever they sent, it was thoughtfully written to give a boy something to do and think about. It was really wonderful the way you folks helped out. And they weren't all from boys and girls either. Mothers and father had a big hand in it too. You'll find some of the letters elsewhere in Seed Sense.

But what I started here to do was print the letter I got from Ruth. It says about how we all feel better than I could myself—And Ruth said she wanted to take this way to thank each and everyone who had been so nice to Lukie.

"Dear Dad:

Please send along all the letters for Lukie soon. He enjoys all the mail so very much and Henrietta makes fair success of reading them to him.

Until reading a few of those letters, I never realized quite so clearly that sorrow and trouble are the common lot of us all. One letter made us cry. It was from a mother who was not so lucky as I and lost her little boy.

The letters all come straight from the good hearts of our people and I hope you will thank them in both Lukie's name and mine.—Ruth."

A Lesson In Politeness

Many people overlook being polite in their contacts with people. This point is best illustrated by this story of Abe Lincoln.

President Lincoln, driving along a country road with a friend, met an aged Negro who lifted his hat. Lincoln promptly returned the salute, whereupon his companion asked in surprise:

"Surely, Mr. President, it isn't your custom to tip your hat to a Negro."

"Why yes, indeed," replied the President, "you couldn't expect me to permit a Negro to outdo me in politeness!"



Grand Opening Maryville Store

Here's a snapshot we took when we had a grand opening of our store down in Maryville, Mo. The place was jammed and, though we had a square dance planned, with all the trimmings, we could hardly find room for more than two or three sets. We all had a grand time, though, and the store is busy and hard at work now.

And that's the way it is with all the stores. They're all doing a land-office business and are filled clear full of fresh seed and nursery stock. If you live near any of our stores listed below, you can stop in there for anything you need, if you'd rather than send to Shenandoah. Here's the list:

ESTHERVILLE, IOWA.....	22 South 6th
FT. DODGE, IOWA.....	609 Central Avenue
STORM LAKE, IOWA.....	512 Erie
DES MOINES, IOWA.....	215 Walnut
BRITT, IOWA.....	375 Main
LINCOLN, NEBRASKA.....	942 P Street
COUNCIL BLUFFS, IOWA.....	535 W. Broadway
SPENCER, IOWA.....	216 So. Grand
PERRY, IOWA.....	1302 2nd Street
CRESTON, IOWA.....	219 West Montgomery
CHARITON, IOWA.....	North Main Street
ALGONA, IOWA.....	East State Street
CARROLL, IOWA.....	108 West 6th Street
SOUTH OMAHA, NEBRASKA.....	5025 South 24th Street
MARYVILLE, MISSOURI.....	2nd & Main Street
NORTH OMAHA NURSERY.....	7110 Dodge Street
MISSOURI VALLEY, IOWA.....	312 Erie Street

An Old Friend Back

"Dear Mr. Field:

"If our name is not already on your mailing list, we would appreciate receiving a copy of your new seed catalog.

"More than 25 years ago the writer lived on a farm with his parents and your catalog and 'Seed Sense' were fixtures in our home, not only as a reference for seeds, but as a source of entertainment as well. For that matter, the whole community enjoyed the appeal of 'Seed Sense,' for we homesteaders were opening up a new country where roads were scarce, telephones unknown, and entertainment at a premium, therefore being enjoyed to the fullest when offered.

"Later we left the farm, moved to the city, and only occasionally did we hear of you. A few years ago we moved back to the farm, this time the writer being the head of his own family. Last spring we saw an ad in Capper's Weekly and sent for your catalog and with it came 'Seed Sense,' and we were surprised and pleased to see the old friends again just as we remembered them. It was too late then to send for any seeds, but we want to order from you this spring.

"Yours truly, "Walter M. Hoffman." Genoa, Colo.

Found Poor Seeds Don't Pay

Dear Henry:

We have used Henry's garden seed only about seven years but that is as long as we have been gardening. We always have a good garden. I canned 500 to 600 qts. of veg. and fruits each year. I never can less than 125 qts. of green beans and it takes Henry Field's bean seed to supply this amount. How I know! I planted 6 rows of bean seed from Henry's and right beside them I planted 6 rows of bean seed from another seed house and no one, unless seeing it, would believe there could be such a difference. They were both the Rust Proof Golden Wax. That was 4 years ago. So we used all Henry's seeds until last year. My husband passed the same store and went in again and thought he would try once more, but the results were the same. The beans were mixed, some were a green bean and what Golden Wax (which we asked for) grew, were short, stubby beans and were stringy and tough, as we did have very hot weather. But the beans on the other side which were from Henry Field's were nice long, crisp and not one hill came up as a green bean. We measured some of the beans and they were better than 8 inches long from tip to tip. And we get the same results from all our seeds. So this shows why good seeds always pay and Henry Field sells them.

Mrs. Charles Ahart, East Omaha, Nebraska.



Jr. Seedsman DeLux

Here's a little neighbor boy of ours down near our cabin in the Ozarks who has figured out a way to get around with his Junior Seedsman collections. He travels bareback on his pet calf. His father gave him two calves and he broke them to pull double, but one is pretty cantankerous so he travels this way now. And that calf is better than any pony you ever saw.

Incidentally, he's a good salesman, too. He sold all his Junior Seedsman collections in record time, but I'm not sure whether he's going to take the \$1.00 or one of the premiums. He can have his choice, you know.

Grow Your Own Sugar

Stop worrying about the sugar shortage. Maybe you can't grow white granulated sugar, but anyway you can grow plenty of syrup, which will fill the bill almost as well—and there's no restriction or rationing on it. You can have all you want.

Any of the "Syrup Canes" such as the Early Orange, Giant Orange and Honey Drip which we sell will make a good crop anywhere in the corn belt and are easy to grow as corn or sweet corn.

Plant and tend just the same as sweet corn, only plant a little shallower and plant it drilled—not hilled—and thin to at least a foot apart in the row. Yield of syrup is from 75 to 150 gallons per acre.

It matures along in August or September and then you cut it like corn fodder, strip the leaves off, and haul the stalks to some neighborhood cane mill (generally one in every neighborhood) and have it made up into syrup which you can put away and use all winter.

These mills generally make it up for you on shares (1/2 or 1/3) or for a fixed price per gallon, often 30c and you furnish your pails or cans.

If you can't find a mill, it might pay you to put in one yourself—they are not expensive. Or, for a small amount, you can squeeze the juice out with a clothes wringer and cook the juice down in a kettle like we used to do with maple syrup. Watch out it doesn't scorch when nearly done.

We can furnish good seed of any of the varieties named at \$1 for 5 lbs. postpaid. This will plant an acre. If you are north of here, use the Early Orange. If south use any of them.—H. F.

VICTORY—Small Fruit Collection—\$1 Postpaid

You new gardeners this year, don't forget there are other things you should be planting in your victory gardens besides seed. You'll want rhubarb, asparagus and berries, too. Everyone does, for they practically make a garden and they'll bear for you in a hurry too.

To encourage you to have them, I've made up a real bargain for you. And some of you old time gardeners will want to get in on this bargain, too. Here it is:

SPECIAL VICTORY SMALL FRUIT OFFER

- 25 Senator Dunlap Strawberries
- 6 Cumberland Black Raspberries
- 6 Red Raspberries
- 12 New Paradise Asparagus Plants.

ALL FOR ONLY \$1.00 POSTPAID

And if you'll get your orders in yet this month, I'll send you FREE 3 GIANT RHUBARB PLANTS TO MAKE YOUR GARDEN COMPLETE.

This is the year to garden. Let's make it a good one.



FREE: 3 RHUBARB with This Collection if Ordered This Month



Another Free Rose Gone

I couldn't let this issue go past without another picture of a "Henry Field" bride and groom. Especially such a good looking pair—Mr. and Mrs. Arnold Wilshusen at home at 408 So. 2nd, Brighton, Colo.

I don't know for sure whether they claimed the free Rose or the free Peony, but they can have their choice as a wedding present from me. That offer is good to any newly-weds who send me their wedding picture or announcement.—H. F.

Sow Lawn Seed Now Don't Wait for a Rain

Don't go waiting for a rain before you get your lawn seed in and then stand around wishing you had gotten it in just before the shower. It's going to rain and you know it, so get that lawn seed sowed and let it lay until it does rain. Won't hurt it a bit more to lie on the ground than in the sack and you're a lot more likely to take advantage of spring rains.

Most lawns are in a pretty bad shape and they need thickening up. I recommend my Evergreen Lawn Mixture for quickest and best permanent results at the same price as bluegrass alone—39c lb.; 3 lbs., 98c; 5 lbs., \$1.49, postpaid. Have cheaper seed at 29c lb. and the new hormone treated seed at 49c lb. Whatever you decide to plant, get your orders in NOW, so you can get it sowed. Other prices on price list enclosed. Also see page 63 Spring catalog.

A Thank You

"Dear Henry: Received Seed Sense this morning and it arrived in fine shape, as does everything mailed out from Henry Fields. I sent for your Hybrid Sweet Corn last year and it certainly received the compliments. Had the first roasting ears on July 9th. Gave my neighbors all some and had all we wanted beside canning some from 2 small rows across my garden."—Mrs. John Milbradt, Osage City, Kansas.

Our Roses Take Prizes

"Dear Mr. Field: I got a collection of 12 roses and never lost one. The premium of a hibiscus grew to a beautiful bush the first year and bloomed. I have a large rose garden, mostly your roses, and I take prizes at the fair each year on my roses."—Mrs. F. A. Paul, Billings, Montana.



Field Lawn in Montana

Here's a sample of what Henry Field's famous lawn mix will do in Montana. Isn't that fine? It's the yard of Mrs. H. Berland of Brady, Montana, who is a good Henry Field customer.

You folks who would like to have a lawn like this should spend a few minutes RIGHT NOW getting it seeded while the weather is still so ideal. Don't put it off.

State Approves Our Nursery

Notice sometime the label on the package of nursery stock you get from me. You will see a notice signed by state officials, stating that they have inspected and approved my nursery stock as being clean and free from disease. This appears on every shipment. If the shipment can't get that approval, it isn't sent out.

This means something to you. You want good healthy stock, of course. So, if you should decide not to buy of me for some reason, just keep in mind you want to buy from a nursery that can get this official approval. It means something to you.

Sent In 6 Bags!

"Dear Sirs:

"I am returning 6 Mule-Hybrid seed corn bags. I hope they are still fit for use. I bought some corn early in the season and paid for it. Does the 25c apply to us if we do not buy any more this season? Of course, we do not expect cash, but will apply it to a seed or nursery order in the future.

"Just a word about your corn. We harvested about 18,000 bu. of corn on 8 farms last fall. 3 farms had Mule-Hybrid corn from you (about 6000 bu.). Had 3 varieties from you and the remaining 11,000 bu. of 14 other hybrids and about 1000 bu. open pollinated. There was no better corn than H.F. corn and H. Field outyielded the average by at least 8 bu. per acre."—John Busman, Chandler, Minn.

Any of you other folks who haven't sent in your used bags, please do so soon. Remember we're paying 15c each for them applied on everything except Mule-Hybrid corn and then we give you 25c each. No you don't have to be sending an order now to get this credit. You'll get a card good for that amount.—H.F.

* * *

Everything has an end except a sausage which has two.



Fixing a Pool This Year?

You city folks and country folks, too, now that you have so much extra daylight can use it by fixing up that pool in your backyard that you've been wanting to do. There's nothing quite as nice in a garden and so easy to have. You'll find some good suggestions on how to do it on page 53 in my catalog and all the planting stuff you'll need is there, too.

This is the pool of Mrs. Junior Baughn of Glenwood, Mo. She says, "The pool planting came from Fields and I can say I was more than pleased. Look at the size of those gorgeous water lilies. The cat was watching the fish in the pool."

Henry's Ozark Wild Flowers

Collection of 10 varieties for only 98c

One of my pleasantest hobbies has been the collection and passing out of wild flowers, and since I have been living in the Ozarks, where wild flowers are so plentiful and so beautiful, it has become even a greater pleasure to me.

So many people have wanted to get some of these hardy wild flowers that I have been listing them in the catalog, but many of you don't know just what to order.

So, I have made up a complete collection of 10 varieties of them, for only 98c, all hardy, all beautiful, all easy to grow, all sent postpaid. These will include such flowers as Bluebells, Ferns, Bloodroot, Violets, etc., 10 of them all different.

I only have about 200 of these complete collections at this special price, so send your order at once if you want them. They will be sent postpaid by return mail, and should be planted at once.

HENRY FIELD.

Like a Letter from a Friend

"Dear Mr. Field: . . . I most assuredly do enjoy Seed Sense. It seems more like getting a chatty letter from a friend. I never lay it down till I've read all of it. Also treasure your Seed Catalog. It's a great help. Later on I'll have an order ready for a few of your house plants. And now I want to thank you again for the many favors. A customer."—Mrs. John Carmeens, Calico Rock, Ark.

* * *

"Nice dog you got Link—is he house broke?" "Yep"—replied Link "all but one room."

Letters Home from The OZARKS

Each spring, when Mrs. Field and I take a few days off to go down to the Ozark cabin to put in our garden, we always write a letter home each day. The folks at the seed-house like these and keep pestering me to put them in Seed Sense. It's all right with me, if you like them. Why don't you write and tell me if you do?—H.F.

Centerville, Missouri,
Sunday Afternoon.

Dear Folks All:

Got here OK just about 11:30. Jim was "waiting at the river" with the wagon and the mules. The water was pretty deep, just about up to the top of the car wheels, so we unloaded everything into the wagon, as it sets up higher, then hooked the mules to the car with Jim riding on the hood on the engine, and snaked us thru in a jiffy. Some water came in the car but not much. It came way up on the doors but they were pretty tight and didn't leak much. Then Jim went back after the wagon, and we drove the car on up to the cabin.

Everything here fine and dandy but pretty wet. Grass greenening up some. Sun shining nicely now and temperature at 75. Doors all standing open. Shirt sleeve weather. Cloudy some this morning but cleared off now. We drove in heavy fog for a couple of hours this morning.

Had a big dinner of chicken stew (made from a can of chicken from the cave) and canned peaches. Resting up a little now, and then went to get out a look over the garden. Crocus and scilla and liverwort in bloom. Snowdrops done. Narcissus budded. Hardy stuff all looks good.

If it's dry enough I want to get my garden plowed tomorrow and some potatoes planted. Ask Steurer if he ordered some cabbage and onion plants sent to me. I will need them soon.

Must get out in the garden now.—H. F.

6:30 P.M.

Been out in the garden all afternoon. Bertha was up on the hill in the timber awhile. The cats heard we were here, and here they came on a gallop. They sure were glad to see us. Pretty near had a running fit. Anette, the little runty one, is still pretty near as little as ever, and twice as smart. The garden is looking fine. The Mo. Giant Blackberries seem to be alive to the tips and ought to bear a tremendous crop. Can't tell for sure about the peaches yet. Think some buds hurt. Strawberries and raspberries looking fine. Will plow the garden tomorrow and get some planted. Bertha is getting supper now. Tell Hallie to mail me a pair of gauntlet horsehide gloves.—H.F.

Centerville, Missouri,
Monday Evening.

Dear Folks All,

We have had a mighty busy day. It has been perfect gardening weather. Temperature up to 82 all afternoon. Started at 56 in the morning and kept getting warmer. I had some extra help and we sure made the dirt fly.

We got the garden all cleaned off and plowed, and some of it planted. Pruned the row of Mo. Giant Blackberries first so we could get the brush out of the way before we plowed the ground next to them, took down the old bean poles and tomato stakes and raked up the old vines and trash. Spread a load or two of well rotted stable manure. Then plowed it under. Put just one mule on the plow so there would not be so much tramping, but she plowed



Mrs. Field's Side of the Ozark Cabin

Remember, last spring I printed a picture of my side of the Ozark cabin—laid out for solid comfort for me of an evening. Now here's Mrs. Field's side of the cabin where she spends most of her evenings mending or sewing. A little more industrious maybe, but not a bit more comfortable than my side.

it good and deep. Then harrowed it lightly, except the ground where we expect to put the tomatoes and sweet corn. We left that rough till we are ready to use it.

Marked out the rows for the potatoes and got 7 rows of them planted. Used sunned sprouted seed I brought from Shenandoah. It will come up in a hurry. Planted Triumph, Warba, and Chippewa, but found I had come off and left the one I wanted worst—the Red Warba. Hope you have found it and sent it to me by now. I wrote Dixie about it.

Got the ground raked, fixed nice, ready for planting the onion sets, beets, lettuce, radishes, carrots, parsnips, and peas. Hope to get at them tomorrow. Dug some flower plants—Bell-wort, Hollyhock, etc. to ship to the Nursery Dept. Will get a shipment off tomorrow or next day. Some of the rest of the men dug some Ozark Queen Blackberry to ship to you too. We will get out, before we ship, some Ferns, Yellow Violet, Wild Geranium, Everblooming Bluebell, and Shooting Star, to go with the rest. Hope to get it all done tomorrow and ship Wednesday.

Bertha was very busy all day in her garden, with the flowers and rock garden, but she did not have any help.

The old cat is looking very good. Jim says she has finally given up the idea of relief and has settled down to hard work and is doing very well. She has been up here visiting quite a bit, but is very dignified and well behaved and does not beg for a handout. The littlest yellow kitten, Anette, is here all the time and can't bear to have Bertha get out of her sight. She is undersized, impudent, and amusing. Simply never grew up. The most affectionate thing I ever saw.

Everything seems to have wintered well here, except possibly some Peach buds killed. Can't tell for sure yet. Plum buds are swelling. Will soon be in bloom.

No more now. Getting sleepy.—H.F.

Centerville, Missouri,
Wednesday Morning.

Dear Folks All,

Got a lot done yesterday. We didn't get that storm here, but it was hot Monday and then turned cool Tuesday and had a light frost this morning. Pretty day today, and warming up fast. Got a lot done in the garden.

Planted garden peas and sweet peas, onion sets, lettuce, and swiss chard. Didn't get started on the beets, carrots, etc.

We got the ground plowed for planting out the smaller tips from the Mo. Giant Blackberries, to make 2 yr. plants for next year.

Will finish planting potatoes as soon as my Red Warbas get here.

We were pretty tired when night came, but we slept like a log and feel fine this morning.

The little yellow kitten, Anette, was at the door waiting to come in when we opened up this morning. She didn't seem specially hungry but just wanted to visit. She would like to sit on Bertha's lap, only Bertha don't sit still long enough.

Jim's about ready to go, so I will have to close now.—H.F.

Centerville, Missouri,
Friday Morning.

Dear Folks All:

Another pretty day. No frost this morning. Got up to 70 yesterday. Worked in the blackberries most of the day, digging tips and lining them out to make 2 yr. for next year. Also a few Royal Purple Raspberry the same way, Bertha

(Continued on page 10)



Looking Over the
Mo. Giants

This is a snap taken of Mrs. Field and I admiring the heavy crop of the Mo. Giant blackberry. You know it's my favorite. Here's why.



Congratulations on 60th Wedding Anniversary

Here's a grand picture to show you what happiness really is. Mr. and Mrs. Luther Ward of El Paso, Ill., celebrating their 60th wedding anniversary and looking just as happy as the newlywed couple whose picture is there on page 8.

Mrs. Ward wrote, "Mr. Ward is 83 and I am 77. We have used your seeds for years and know from experience they are fine. Put this picture in Seed Sense, if you care to."

worked in the garden with the flowers all day.

No special news here. Everything very quiet and everyone very busy. . . . Transplanted a lot of pansies yesterday. Took up strays where they come up volunteer in the garden and set them in a little bed in front of the summer kitchen.

Bertha found a mouse in the summer kitchen—got in there some way during the winter, so Yvonne, the handsome one of the kittens, came up from Jim's and stayed all night, as she is an expert on mice, or at least claims to be. Hope she found it.

Dug one row of the strawberries—Bellmar—which we raised for plants. Nice plants but short in number.

Must quit now, as breakfast is ready.—H. F.

Centerville, Missouri,
Friday Evening.

Dear Folks All:

We are about as busy as anyone has any right to be. Everything needs doing at once. We have been digging blackberry plants steady most of the week, shipping some and setting others to make 2 yr. for next year. Have not started on the strawberry plants yet, but dug one row to see how they look and how they will turn out. The plants are larger than usual but not quite as many as I had hoped.

Got all my early garden planted now. Planted the beets and carrots and early turnips today. The Red Warba potatoes came a day or two ago and I got them planted. Set some more asparagus plants at the lower end of the garden today. Got the garden all wheelhoed over to kill winter weeds that have lived over. Bertha had a big job the last two or three days weeding out the perennial beds that were planted last fall, as they had come up thick with winter weeds. Just got done tonite and it's about time or I'm afraid she would have a permanent hump in her back.

The cabbage and onion plants came and I got them set out today. Got the holes dug for a lot of new fruit trees but have not got them set yet. Got the blackberries and grapes in the home garden all trimmed but not all those in the big field yet. The blackberries especially are a big job—and a thorny one. No more now.

H. F.

Centerville, Missouri,
Saturday Evening.

Dear Folks All:

We are planning on driving home Sunday. Will start early, as usual, and should be home by 6:00 or 7:00 P.M. Have everything ready for us as usual.

It is raining tonite, first time since we have been here this trip. Had a little sprinkle one day last week but that's all. It has been a good time to work in the garden and to kill weeds. The rain started with a sprinkle about 5:00 P.M. today, and gradually got stronger, till now at 10:00 it is raining quite hard. A steady rain with no wind. I don't think it is likely to rain enough to bring the river up badly. Later: rained about 5/8 inches.

We have got fairly well caught up with the work, but never seem to get clear caught up. All garden planting done, and peas almost up. A lot of berry setting yet to do, and some blackberries yet to dig, also all the strawberry plants yet to dig. Very little plowing done yet and oats not yet sown. They should be in, but we have been too busy with other things. Pate, you sent the atlas and seedcorn and garden drill by freight instead of truck, and not here yet. Will watch for notice of it at Glover. Must close now.

H. F.



4 Going and 1 Coming

Here's a picture of "Wrong-Way" Corrigan on a horse. Anyway four are saying "giddap" and one "back." They're the children of Mrs. Geo. Dollard, of Eureka, Kans., good customers of ours down there. If you want to learn how to drive a horse backwards you might ask Lloyd who's coming back while the others are on their way.

Questions and Answers Department

One of our regular services on top of just selling you seeds is answering your questions about planting. We get thousands of letters a day—big bags of it—and we're glad to answer them all. That's what we're here for. We don't care whether there's an order in it for us or not. Usually there is and, of course, that's what we're in business for, but there doesn't have to be. Look over the questions and answers below. Like as not, the one you were going to ask is answered there. Anyway, these ought to help you some.—H. F.

Q. What is best soil for Clematis?

A. It thrives in right garden loam—rather light, if possible. Should be well drained, and a little lime mixed in at planting time helps.

* * *

Q. Do Mo. Giant Blackberry and Boysenberry bear 1st year?

A. Both of these dandy berries become established the first season and bear on wood produced the year before. Prune new wood each year back to about 6 to 8 ft.

* * *

Q. How do you plant bush cherries?

A. Like other shrubs. They like open, sunny location away from taller trees or shrubs. They're not particular as to soil. Plant in groups of 2 or 3 so they have cross pollination.

* * *

Q. How can I prevent ear worms in Sweet Corn?

A. Try using Henry's famous Combination Bug Dust after silks are out about 3 days. Then apply it to silks every other day for about 2 weeks.

* * *

Q. What's the sprout killing date according to Moon Signs?

A. Aug. 10th according to Moon Sign book.

* * *

Q. What will give me lots of quick feed for chickens?

A. Special Chicken Lettuce page 13 in catalog. Also Swiss Chard, page 14. For winter feed, Poultry beets, page 21.

* * *

Q. What annuals can I plant in shade on north side of house or under trees?

A. Ageratum, Petunias, Salvia, Pansies, Sweet Alyssum, Forgetmenots.

* * *

Q. What shrubs do best in hot exposure on south side of house?

A. Spirea, Grootendorst Rose, Lilac, Tamarix, Yucca and Mock Orange.

* * *

Q. When should I prune Spirea?

A. After it blooms in spring. Same is true of all spring blooming shrubs. Enjoy your bloom, then prune and it will form new wood for blooms next spring.



Hold That Shadow!

"Won't you please hold that shadow still for me? Every time I get it lassoed, it just slips out and goes away." This is Gerald R. Hall—10 mo. old, grandson of Claude Oakland of Powers Lake, N. Dak.

Some of the Letters to Lukie

Last month, I suggested that some boys and girls might want to write to Lukie, who is recuperating from a serious accident. Well they did by the hundreds. Not only boys and girls, but mothers and dads too. Sorry I haven't room to print more of them, but this will give you some idea.—H.F.

Dear Lukie:

Sorry you got hurt. I go to school. I am in the first grade, and get A on my grade card.

Eugenia Joan Bingham, Hepler, Kansas.

Dear Lukie:

I have been ill for more than two years. so know about how you feel. But I am so glad you are getting better. I have a granddaughter 10 years old, and a grandson 6. Their other grandmother is Mrs. Beam, of Clarinda. We have seen your grandpa, and we order things from his seed house, so feel like we know him.

We hope you will soon be well and strong. Best wishes to you and your family.

Mrs. E. E. Baird, Agenda, Kansas.

Dear Lukie:

I am a little boy 5 years old, and I live in western Kansas. My Mamma ordered some seed from your Grandpa, and I saw your picture in Seed Sense.

My big brother is in the Navy and about four months ago he sent me two little navy suits just like his.

Byron Cagle, Ashland, Kansas.

Dear Lukie:

Today Daddy brought home Henry Field's Seed Sense and Mother told me to look at your picture in it, and to read what you wrote there. I am very interested in it. I like the doll you have on the bed by you. I am 8 years old, I go to Swanton school. I am in the 4th grade. I have 3 sisters and 3 brothers. I would like to know how old you are.

Your friend, Dick Prazak, Swanton, Nebr.

Dear Lukie & Henrietta:

I am 10 years old and I like to read the Seed Sense and look at Henry Field's catalog. I am very sorry you got hurt, and hope you get well soon.

My mother lived near Des Moines, Iowa when she was a little girl, and remembers seeing your grandpa and mother. She remembers seeing your mother with her pet pig at the Iowa State Fair when she was a little girl.

We have a big garden every year and plant most of Henry Field's seeds.

Bonnie Marie Honey, Wakenda, Mo.



You Start First

"Go on. You go ahead and start first and I'll just watch you." Anyway, it looks like Billy is saying that to Norma Jean. Mrs. Norman Halley of Elsberry, Mo., who sent this in says, "Here is a picture of how the large podded Marvel pea turned out for us. The children were a lot of help shelling the 'big boys' as they called them."

A Suggestion

Mrs. Gertrude Crawford of Douds, Iowa, wrote in this suggestion the other day. "Why don't families," she says, "plant during the war either a shrub or tree for every son or daughter (nurses) that is in the service of their country?"

Don't know how you feel about it, but thought I would pass the suggestion along. I know for one thing, you would certainly take especial interest in those trees.

If anyone wants to do this, I'll furnish the trees or shrubs at no cost. Just tell me where your son or daughter is serving, and what you would like to plant.—H.F.

Plant A Windbreak— It's Easy

Planting a windbreak isn't such hard work as some folks think. It's quick and easy and if you do it right, you'll wonder how you ever got along without it before.

Plow a deep furrow at least a 100 to 150 feet away from your house where the trees are to go and tamp seedlings into the furrow carefully. Haul some water to the trees if you can. Set trees 6 to 8 ft. apart in rows 8 to 10 ft. apart. If you plant in staggered (zig-zag) fashion you'll get best results.

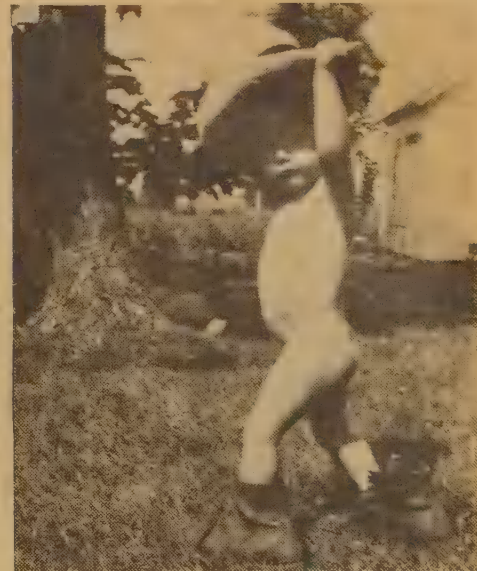
The important thing is to plant EARLY. Get your order booked and we'll ship them out so you can get them out early and growing during this fine spring weather.

WINDBREAK SPECIAL CHINESE ELMS

100 Big 1½ ft. trees **\$1.00**
will grow 8 to 10 ft. per year **Post Paid**

SHADE TREE SPECIAL CHINESE ELM

2 GIANT 12 FOOT TREES will give you shade at once **\$2.69**
FREE: 1 LOMBARDY POPLAR
if ordered this month **Express Collect**



Go 'Way from Me

"Go away from me. Mr. Field can get pictures for Seed Sense from somebody else."

This is Dale Haight, son of Mr. and Mrs. E. F. Haight of Ellston, Ia., who has been banned from his parent's garden because he pulls up plants faster than his folks can grow them.

Save—Use Quantity Prices

Lots of folks order 4 fruit trees of one kind, and 1 of another, and want to know if they can get them for the low rate per 5 trees. Absolutely yes. It's a good way to save money. If you're buying 5 or 10 or 100 fruit trees in all, but they are different kinds, you may use the rate earned by the total quantity of fruit trees you buy and you'll be surprised how much you save.

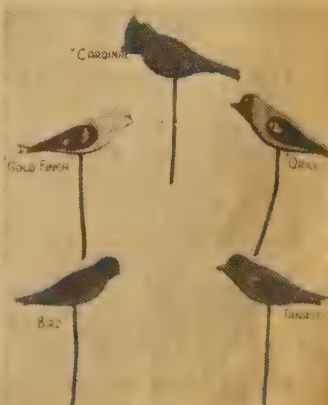
The same is true of shrubs. By buying in quantity, you get low quantity prices for the total number you buy, even though part of your shrub order is for one kind and part for another.

Birds for Your Garden

5 for 60c Postpaid

I ran across this interesting deal the other day and know a lot of you will be interested. These are life-size wooden birds painted in bright colors like the real ones and fastened on a special long "twistem" stem that you can wrap around shrubs or branches in your yard. They looked so lifelike and real we put a bunch in our trial grounds and I decided to let you folks

buy some if you like. I'll send one each of the 5—Oriole, Cardinal, Gold-Finch, Bluebird, and Tanager to you for only 60c postpaid. 2 collections \$1.10 postpaid. They really will catch your eye. Make dandy gifts, too.





My Atlas in North Iowa

"Dear Mr. Field: We planted 50 pounds of your Atlas Sorgo on 3 acres and got more feed than we ever raised before on that much ground. Besides the cattle like it."—H. B. Vierkant, Mason City, Ia.

Don't Forget Fodders

With the moisture conditions so favorable this year and the restrictions down on corn acreage, there's going to be lots of acreage in corn that hasn't been for some time. And that's all right.

But I don't want you to forget to plant the fodders, too. Especially you folks in the drier parts. You almost have to have some for crop insurance. It's the old story of not putting all your eggs in one basket.

These fodder crops do well despite the weather. Seems like it can't get too bad for them. They're safe, easy (especially the combine types) and good for chicken and livestock feed—about 90% value of corn. They're safe all the way around.

Diversification is one of the best farm practices and there's no better place to practice it than here. Any year, have some of the fodders growing, as well as corn.

Some Special Bargains

You'll find the complete price list over on page 15 of this Seed Sense, but I want to list here a few of what I think are the extra-special bargains on the list. Prices are extremely low on these seeds, lower than wholesale on some and are really BUYS. This isn't all of them, but some of the best.

SWEET CLOVER—White and Yellow Mixed—Cheapest way to get soil improvement and good pasture at same time. A real bargain. Bu. only...\$5.95

ALFALFA—Field's Special—A blend of northern and home grown seed. Over 97½% pure. A real steal in beautiful alfalfa. Bu. only.....\$16.50

GRIMM ALFALFA—Lot Hardy—You shouldn't be able to touch Grimm at this price and you probably won't long. Over 96½% pure. While this lot lasts, bu. only.....\$16.80

PASTURE MIX—My famous Lot 50-50—50% clovers and 50% grasses (6 clovers and 6 grasses). Best you can sow and still cheap. Bu. sows 4 acres and costs only.....\$5.75

BROME GRASS—Best No. 1 Ex. Heavy at almost below wholesale. 100 lbs. only.....\$18.95

ATLAS SORGO—Affidavit seed at a way low price. Per 100 lbs. only.....\$4.25



My Sudan in Wyoming

This is a picture of Charles Diehl and his son in his Sudan grass grown from Henry Field seed. Some of it grew 8 ft. tall, he says.

There's nothing to beat Sudan for mid-summer pasture and lots of it. And this year, it's cheaper than it will be for a long time. Be sure to put in plenty. You'll need all the feed you can get this year with cattle at the prices they are.

New Red Clover Going Fast

The new higher-yielding, disease-resistant strain of Red Clover, MIDLAND, is really catching on like wild-fire. I only wish I had more of the seed to take care of the demand.

This is the one I described fully in the last Seed Sense. It was developed by the U. S. Dept. of Agr. in conjunction with all the important State Colleges and is the first time in years our Red Clover strains have been definitely improved, and this really has—it's better all the way 'round, with heavier yields and less disease troubles.

The seed won't last long, but while it does it's only \$15.60 a bu. for the Red Tag State-Sealed and Certified seed. That's little more than ordinary Red Clover. Better step lively.

Special: Ill. 960 \$4.50 Bu.

In face of the great scarcity of hybrid corn (most of our Mule-Hybrid will be sold out before the end of the season) we do have what looks like a small surplus of Ill. 960 and I'm going to make you a bargain on it.

Farmers generally shy away from state numbers of hybrid and I don't blame them in most cases. We feel Mule-Hybrid is superior and so recommend it always to our regular customers.

So it looks like we grew too much and we'll take a loss and let it go, while it lasts at \$4.50 bu. for the flat edge drop and \$3.00 per bu. for the round hill down. Step up—it's first come first served.

Ill. 960 is generally recommended for the area our Mule-Hybrid 129 plants.

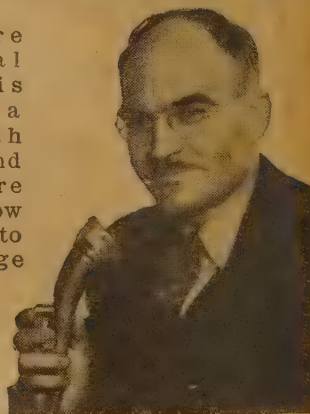
The public debt will not be paid this year. The same will happen with many private debts.

* * *

Stick to your winter flannels until your winter flannels stick to you.

"ALFALFA" JOHN SAYS

Farmers are getting a real "break" this year, for a change, with good prices and good moisture conditions. Now it's up to us to take advantage of them.



One way we can do this is to be sure we grow plenty of

green feed, fodder and hay. Livestock is so profitable you can afford to put in plenty of these crops.

* * *

Don't fail to have plenty of Atlas and Hegari for sweet feed. Livestock all like it. Feed it right from the bundle.

* * *

A number of farmers have planted alternate rows of corn and Atlas and cut it together for putting in the silo. It's a good practice.

* * *

Some folks have been saying this is a late season. It isn't. The season isn't a matter of the calendar. It's a matter of the climate. This is really about an average season. The last few years have been so dry, we could all plant earlier. That's the reason this year *seems* late.

* * *

Something to keep in mind—the Dust Bowl where all our hot, dry winds have come from has plenty of moisture this year, which means we shouldn't have these hot winds this summer—there's no hot barren waste for them to come from.

* * *

Have you noticed what a good buy Sudan is? It's so plentiful it's really selling below the cost of production. I predict it will never be as low again. You can't beat it for plentiful mid-summer pasture.

* * *

Don't plant all your corn acreage to one kind of corn. It may pollinate at some period of great heat and not do as well as it should. Plant 2 or 3 different kinds or better yet, plant our Weather-Proof blend which pollinates over a long period—guaranteeing you a good crop.

* * *

Some of the highest yields come from Henry's Weather-Proof Blend.

* * *

Grow plenty of clovers and alfalfas to plow under. Corn and cattle are high and look like they'll stay there. You can raise your corn yield 15 bu. per A. on land that has had Sweet Clover plowed under on it.

Thicken Up Your Pasture

By all means, thicken up your pasture this year. Remember the government will pay you 15c per pound (up to 75c per acre) for what seed you sow on your pasture for thickening. That pays for the seed and some over. All Field's pasture mixtures qualify for this payment. YOU CAN'T LOSE, and especially with 16c cattle and 13c hogs you'll want plenty of GOOD pasture.



Baby Girl with Baby Chicks

This is little Thelma Maxine Crotts only 18 months old, but out learning how to raise baby chicks. Of course they came from Henry Field. Mrs. Venice Crotts of LeRoy, Kans., who sent in this picture, says she always has the best of success with her Henry Field chicks.

Chickens Grew Like Weeds

"I want to write you about the wonderful success I had with your chickens and garden seeds last year. I only lost about three chickens from the 100 heavy assorted cockerels and they grew like weeds. I made a real profit on them.

"I also raised a lot of rhubarb, cucumbers and melons, and my small garden couldn't be beat.

"I want more chickens and garden seed from you again. I enjoy the Seed Sense. Keep them coming." — Mrs. Everett Schmidt, Schuyler, Nebr.



2 lbs. at 6 Weeks

"Dear Mr. Field: We have used your garden seeds for years and always swear by them. This, however, is our first, but not last order for your chicks and hybrid corn. The 600 chicks I bought were perfect and at 6 weeks had 587 and they weighed up to 2 lbs."—Mrs. F. F. Davis, Frankfort, Kans., Rt. 2.

Likes Field's Chicks

"Dear Mr. Field:

"I received my baby chicks and must say I am certainly satisfied with them. There wasn't a dead or droopy one among them. They are so thrifty and doing fine. There were 205. I surely do thank you and here's hoping I have the best of luck with them. Received the garden seeds too and they are so nice and such generous packets!"—Mrs. Clyde, Helm, La Cygne, Kansas.

50¢ Per 100 DISCOUNT

(on 3 top Grades)

**FOR CHICKS BOOKED
NOW FOR JUNE
DELIVERY**

This is one year when everybody must book chicks early. The demand is just about 3 times normal. Already, our hatchery is booked almost solid until the 20th of May. More and more people are wanting Field's "Better Bred" chicks and though we're doing our best to supply them, we will have to disappoint some whose orders don't come in early.

Right now is the time to book chicks for June delivery. The prices below are for delivery in May (about only open dates are in the last week). But if you'll take delivery in June, you may deduct 50¢ per 100 from the prices of the 3 better grades.

Don't be disappointed in not getting chicks. Get your order booked now and take advantage of this discount at the same time.

* * *

Keep your feet warm, your back straight and your head cool.

SAVE \$1.00 TO \$4.00 PER 100 WITH HENRY FIELD'S

LOW CHICK PRICES

Special Discounts

3 Top Grades Only
For Orders Over 300 Chicks
DEDUCT 20¢ per 100
For Orders Over 500 Chicks
DEDUCT 25¢ per 100
For Orders Less Than 100
ADD 1¢ per CHICK

ONLY \$1 DEPOSIT

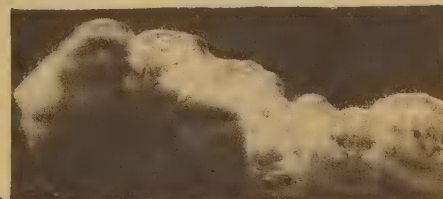
for each 100 chicks wanted holds your order for any delivery date you wish. Balance 10 days before shipment. We pay all transportation charges except Standard Grade.

3 Best Grades—All Prepaid. Send cash in full for immediate shipment.

C. O. D. PLAN:

specify on order.

Send \$1.00 for each 100 chicks or less wanted. Pay balance plus transportation charges. Be sure and



100% LIVE ARRIVAL GUARANTEED

100% live arrival of strong, live chicks guaranteed on every order. My iron-clad guarantee. H. F.

**50¢ per 100
DISCOUNT**
on 3 Best Grades
Ordered Now for
June Delivery

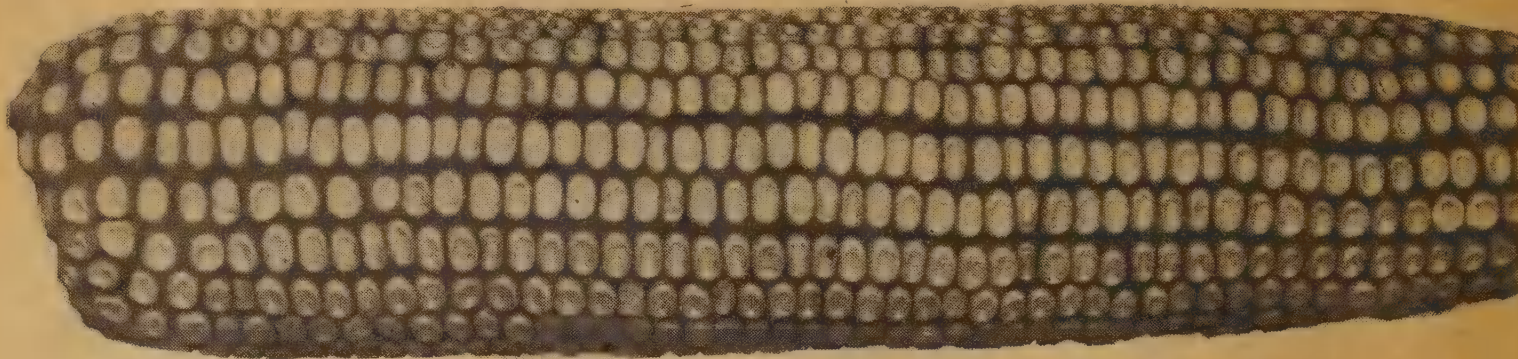
Varieties

	St. Run Per 100	Per 100 Pullets	Per 100 Cockerels
White Rocks	\$7.95	\$10.95	\$6.75
White Leghorns	7.95	15.95	2.95
Leghorn Rocks	7.95	15.95	3.95
Barred Rocks	7.95	10.95	6.75
Buff Rocks			
Buff Orpingtons			
White Wyandottes			
Rhode Island Reds	8.95	12.45	7.75
New Hampshire	8.45	10.95	7.25
Black Giants	8.95	17.45	2.95
Leghorn Minorcas	7.95	15.95	2.95
Brown Leghorns	8.45	11.95	7.25
White Giants	6.45	9.95	6.25
Heavy Assorted	5.95	.	.
Heavy Assorted (No Sex Guarantee)	5.95	13.95	2.05
Light Assorted	2.45	.	.
Light Assorted (No Sex Guarantee)	5.95	8.45	5.45
All Breeds Assorted... (40% Heavies)	3.95	.	.
All Breeds Assorted... (No Sex Guarantee 40% heavies)			

**STANDARD GRADE
NOT PREPAID
GOOD
F.O.B. HATCHERY**

3 BEST GRADES - - - ALL PREPAID

BETTER SPECIAL LAYING GRADE PREPAID			BEST BEST EGG GRADE PREPAID			BETTER THAN BEST EXTRA SELECT GRADE PREPAID		
St. Run Per 100	Per 100 Pullets	Per 100 Cockerels	St. Run Per 100	Per 100 Pullets	Per 100 Cockerels	St. Run Per 100	Per 100 Pullets	Per 100 Cockerels
\$8.95	\$11.95	\$6.45	\$9.45	\$13.95	\$7.40	\$9.95	\$14.95	\$7.65
8.95	16.95	3.45	9.45	17.95	3.75	9.95	18.95	4.25
8.95	16.95	4.45	9.45	17.95	4.95	9.95	18.95	5.45
8.95	11.95	6.45	9.45	13.95	7.40	9.95	14.95	7.65
9.95	13.45	8.45	10.45	14.45	8.95	10.95	15.45	9.45
9.45	11.95	7.95	9.95	12.95	8.45	10.45	13.95	8.95
9.95	18.45	3.65	10.45	19.45	4.15	10.95	20.45	4.45
8.95	16.95	3.45	9.45	17.95	3.75	9.95	18.95	4.45
9.45	12.95	7.95	9.95	13.95	8.45	10.45	14.95	8.95
7.45	10.95	6.25	7.95	11.95	6.80	8.45	12.95	7.20
6.45	.	.	6.95	.	.	7.45	.	.
6.65	14.95	2.45	7.45	14.95	2.70	8.45	15.95	2.95
2.95	.	.	3.45	.	.	3.95	.	.
6.95	9.45	5.85	7.45	10.45	6.25	8.45	11.45	6.65
4.45	.	.	4.95	.	.	5.45	.	.



LAST CALL ON MULE-HYBRID CORN!

Reservation Blank For Hybrid Seed Corn For 1943—Get 25c Bu.

Discount

A lot of farmers have been writing in wanting to book Mule-Hybrid corn NOW for 1943. They realize that with the labor shortage, it may be impossible to grow enough hybrid seed for next year.

And they're mighty wise. There's always the possibility too of a bad season and the farmer with his reservation in is going to get hybrid when the one who has waited will have to be the one left out. And with prices the way they are, this is no time to be without plenty of good seed.

So I decided to print the reservation blank here in Seed Sense for your convenience. You need send no money, just reserve what you want. We'll set that aside for you so you will get seed, if anyone does. When our low opening price is announced, we'll notify you what it is and you can then send a small down payment to hold the seed or cancel. For reservations in before Sept. 1, 1942, I'll allow you 25c bu. discount from our low opening price. Fair enough?

Henry Field Seed Co., Shenandoah, Ia.

Date.....

Dear Henry: Please reserve for me.....bu. of No. Mule-Hybrid corn, for 1943 planting. You are to save this for me and notify me of the low opening price next fall when I may send a small down payment to hold the seed or cancel the order. I am to get my seed at 25c bu. BELOW opening price.

Name.....St. or Rt.....

Postoffice.....State.....

All Numbers Are Selling Out Fast Get YOURS Now

This has been a wild year for hybrid corn! First a shortage of seed stocks and now the government allows an increased acreage which has brought a tremendous demand.

We're selling out of some numbers fast as you can see on the price list below and the remainder won't last long. If there ever was a time to get protected, this is it.

Worst of it is, there won't be hardly any open pollinated corn to fall back on when hybrid is sold out. There is very little left in the country.

So figure out what you're going to need—an extra bushel or a whole planting and shoot that order in. You save at Henry Field's because you buy direct, but that's only as long as the supplies last.

H.F.

PRICES MAY ADVANCE
MAY 1st—Protect Yourself Now



Henry Field's Low April Mule-Hybrid Corn Prices

SPECIAL DISCOUNTS ON MULE-HYBRID

Orders of 5 Bu. or More deduct—	10c
Per Bu.	
Orders of 10 Bu. or More—	15c
Per Bu.	

STATE CERTIFIED HYBRIDS AT LOWER PRICES

		Flat Edge	Round Hill
Iowa 931	Illinois 212	\$6.25	\$4.75
Iowa 939	Indiana 432		
Iowa 942	Indiana 610		
Iowa 3088	U. S. 63		
Iowa 3110	U. S. 44		
Iowa 13	Wisc. 355	\$5.75	\$4.25
Minn. 301	Minn. 603		
Minn. 501	Minn. 403		
	Minn. 404		
Ill. 360		\$6.70	\$5.25
Mo. 8	Mo. 47		
U. S. 35		\$4.50	\$3.00
U. S. 13 (Sold Out Edge Drop)			
Iowa 306			
SPECIAL—Ill. 960			

85 SERIES—EXTRA EARLY HYBRIDS [85 to 90 days. For North Central Minn., Wisc., So. Dak.]

No. 85—Average soil. Med. rough ear.
No. 85L—Best on sandy and light soil.
No. 85R—For rich heavy soil.

Best Flat Edge Grade	Best Round Hill Drop Grade
\$6.50	\$5.00

90 SERIES—EARLY HYBRIDS [80 to 95 days. For Central Minn., Wisc., So. Dak. 90 to 95 day corn for South, too.]

No. 90—Heavy yielder about 95 days, average soils.
No. 90L—Same as 90 but for thinner soils.
No. 90R—Same as 90 but for richer soils.

\$6.50	\$5.00
--------	--------

100 SERIES—NORTHERN CORN BELT [100 to 105 days. For No. Iowa, So. Minn., Wisc. High yielder (up to 105 bu.)]

No. 100—For average ground. Rough. Heavy yielder.
No. 100R—Same as 100 but for rich soils. (Sold Out)
No. 100L—Same as 100 but for thinner soils. (Sold Out Hill Drop)
No. 100S—Highest yield So. end 100 territory.
"Weather-Proofed" Blend A2—Blend of adapted hybrids to spread pollenizing Period.

\$6.50	\$5.00
--------	--------

116 SERIES—CENTRAL CORN BELT [110 to 116 days. For Central Iowa up to top 3 rows counties, Mo., Neb. & Ill., SE So. Dak.]

No. 116—Average soils.
No. 116R—Heavy soils. Sold Out Edge Drop and Hill Drop. Try 116 or 116L
No. 116S—Long ear type for better soils in Southern 116 area.
No. 116N—2 eared, high yielder for Northern part 116 area. (Sold Out)
"Weather-Proofed" Blend A-1—Pollinates in hot weather. Can furnish both edge and hill
No. 116L—Light soils

\$6.50	\$5.00
--------	--------

129 SERIES—MAIN CORN BELT [125 to 130 days. For South 1/2 Iowa, Central & Southern Ill., & Nebr. Eastern Kans., & Mo.]

No. 129 2 ear—The 2 Ear hybrid for average soils.
No. 129L—Light soils
No. 129N—Improved for highest yields. Good on gumbo.
No. 129 New. Large single ear. Drought resistant. (Average soil. Sold Out Edge Drop.)
No. 129R—Average to rich soils. Long ear.
"Weather-Proofed" Blend A—Pollinates in hot weather. Both edge and hill
No. 129 White—High yielding Silvermine type. Matures north to Des Moines, Iowa.
No. 129S—Large, single ear for average soils. Sold out. Use 129N

\$6.50	\$5.00
--------	--------

135 SERIES—EXTRA BIG HYBRIDS [135 to 139 days. For Eastern Kans., So. Dak., South Ind., Ky., Ark., Okla., & Tenn.]

No. 135L—Same as above, but for light soils.
No. 135R—Same as above, but for regular soils.
No. 135N—For the Ia.-Mo. Line territory. New. Big ear.
No. 135 White—For So. Ia., S.E. Nebr., No. Mo., N.E. Kans., etc.
No. 135—New heavy yielding late corn for average soils. Large, late, rough.

\$6.50	\$5.00
--------	--------

Sold Out; Use 135R

NOW DO ME A FAVOR WILL YOU?

Now the catalog is done and you've read it mostly all through. So now is a good time to ask a favor of you. If there's some of your neighbors you think ought to buy of me and if you think I deserve their business, I wish you'd take the time to write me their names and addresses here below. I'd sure appreciate it. Please send only gardeners' names or folks who want nursery stock or field seed. I want everybody to have my catalog who's interested but it costs money to send them to folks who aren't.

So please send only names of people you think would be interested, one good name is better than 3 not interested ones.

P. S. FOR YOUR TROUBLE, THERE MIGHT BE AN EXTRA PACKET OF SEED IN YOUR ORDER!

NAME OF PERSON WANTING CATALOG	STREET OR ROUTE	POSTOFFICE	STATE

DID YOU REMEMBER TO ASK FOR YOUR FREE GIFTS? Don't forget I want you to have them.

"THE SEEDS THAT YIELD
ARE SOLD BY FIELD"



"IOWA'S LEADING SEEDHOUSE"—HENRY FIELD SEED & NURSERY CO., Shenandoah, Iowa

FOLD ON THIS LINE



Henry Field
SEED and NURSERY CO.
Iowa's Leading Seed House
Shenandoah, Iowa

From _____
R. F. D. or Street _____
Post Office _____
State _____

USE
LETTER
POSTAGE
HERE

FREE!
SUBSCRIPTION TO
"SEED SENSE"
GOES WITH EACH ORDER
FROM HENRY FIELD



ABOUT "SEED SENSE"

Most all of you know all about Seed Sense and most of you read it regular, too, from cover to cover if the thousands of letters I get thanking me for it are true.

Well, "Seed Sense" is free. It's free for the asking to any of my customers. The subscription price is simply a garden seed, field seed, or nursery order sometime during the year. And every person who orders from me will be put right away on the mailing list to receive "Seed Sense" every time it's printed.

I have a lot of fun writing "Seed Sense." I try to put all of the pictures and information about planting, pruning, seeding, etc., that I think will interest you. It's crammed full of information and fun, and is printed three or four times a year. If you want it, say so.—H. F.



ADDRESS OF BANK		POSTOFFICE	STATE	DATE
WRITE NAME OF BANK ON ABOVE LINE				
Henry Field Seed Co.				
DOLLARS				
YOUR SIGNATURE				



Henry Field's Low April Field Seed Prices

PRICES SUBJECT TO CHANGE: These low prices vary with market conditions and are subject to change without notice. We fill your order at lowest prices always. Order Early.

BAGS FREE: No extra charge for bags. These are weighed FREE.

TESTED SEED: All my seed is carefully tested for purity and germination by officially-trained analysts. Test is printed on each bag. If not good, it's not sold.

PRICES F.O.B. SHENANDOAH: These are low net prices F.O.B. Shenandoah. I will gladly quote the low prepaid price on request.

FREE SAMPLES: Samples of any seeds, listed, are free on request.

I GUARANTEE TO SATISFY YOU OR NO DEAL: I absolutely guarantee my Field Seed to arrive in good condition and to be satisfactory in every way. You may send a sample away for state test, if you like. If it isn't satisfactory in every way, you may return it anytime within 10 days after you receive it and I'll refund your money or send you seed that will suit. That's plain and lived up to. However, we don't guarantee a crop as that depends upon conditions beyond our control such as weather, soil, etc.

HENRY FIELD.

ALFALFA (60 lbs. bu.)

ALL ALFALFAS AND CLOVERS COMPLY WITH AAA REQUIREMENTS AND ARE ELIGIBLE FOR ALL PAYMENTS.

	Per Bu.	Per 100 Lbs.
Good But Cheap (Home Grown), 96% Pure..	\$15.00	\$25.00
Field's Special Blend (Northern and Home Grown), 97½% Pure.....	16.50	27.50
Dakota No. 12 (Home Grown), 98½% Pure..	19.50	32.50
Dakota No. 12 (Nor. Grown), 99% Pure.....	21.00	35.00
Grimm (Lot Hardy), 96½% Pure.....	16.80	28.00
Grimm (Home Grown), 98½% Pure.....	20.10	33.50
Grimm (Nor. Grown), 99¼% Pure.....	22.20	37.00
Grimm, Reg. and State Sealed, 99% Pure.....	24.60	41.00
Cossack (Nor. Grown), 99¼% Pure.....	23.70	39.50
Cossack (Home Grown), 98½% Pure.....	21.60	36.00
Ladak (New Wilt Resistant), 99¼% Pure..	24.00	40.00

RED and ALSIKE CLOVERS (60 lbs. bu.)

	Per Bu.	Per 100 Lbs.
Red Clover (Good But Cheap) (98% Crop Purity)	\$11.75	\$19.60
Red Clover Mix (35% Red Clover, balance Alfalfa and Alsike and Timothy).....	8.45	14.10
Red Clover (Standard), 97 to 99% Pure.....	13.00	21.65
Red Clover (Best), 99 to 99¼% Pure.....	13.95	23.25
Red Clover (Idaho), 99 to 99½% Pure.....	14.45	24.05
Midland Red Clover (Blue Tag Certified), new high yielding, disease resistant.....	16.50	27.50
Midland Red Clover (Red Tag Certified).....	15.60	26.50
Mammoth Red Clover (Best), 99% Pure.....	14.00	23.30
Alsike (Standard), 95 to 98% Pure.....	12.75	21.25
Alsike (Best), 98 to 99½% Pure.....	14.50	24.15

FOR BETTER STANDS OF CLOVER & ALFALFA

INOCULATE ALL LEGUME SEEDS WITH

NITRAGIN

1898—FORTY-FOUR YEARS OF SERVICE—1942

When ordering, Always state name of seed.

ALFALFA, all Clovers		SOYBEANS, LIMA BEANS, COW PEAS, PEANUTS	
½ bu. each.....	\$.30	Small (Inoculates up to 120 lb. seed).....	\$.30
1 bu. each.....	.50	*5 bu. each.....	.55
2½ bu. each.....	1.00	25 bu. each.....	2.50
		*30 bu. each.....	3.25
LESPEDeza		GARDEN SIZE	
Small (Inoculates up to 50 lb. seed).....	\$.35	Garden Peas & Beans	
Large (Inoculates up to 100 lb. seed).....	.50	Sweet Peas & Lupines	
		Enough for 6 lbs. seed. Retail Price 10c each.	

SWEET CLOVER (60 lbs. bu.)

	Per Bu.	Per 100 Lbs.
Good But Cheap Sweet Clover.....	\$ 5.70	\$ 9.50
White & Yellow Sweet Clover.....	5.95	9.90
White Blossom (Standard), 98½% Pure.....	6.85	11.40
White Blossom (Best), 99¼% Pure.....	7.50	12.50
Grundy County (Dwf. White), 99¼% Pure.....	7.80	13.00
Yellow Blossom (Std.), 98½% Pure.....	6.85	11.40
Yellow Blossom (Best), 99¼% Pure.....	7.50	12.50
Unhulled Sweet Clover (30 lbs. bu.).....	3.00	10.00
Hubam (Standard), 96 to 98% Pure.....	9.00	15.00
Hubam (Best), 98 to 99% Pure.....	10.50	17.50

LESPEDeza

	Per Bu.	Per 100 Lbs.
Korean (Best), 99% Pure (25 lbs. bu.).....	\$ 2.40	\$ 9.50
Korean Hulled & Scarified (60 lbs. bu.).....	7.05	11.75
Early Giant Korean (No. 19604) (25 lbs. bu.)..	4.00	16.00
Early Giant Korean (Hulled & Scarified, 60 lbs. bu.)	10.80	18.00
Sericea, 99% Pure (60 lbs. bu.) (very scarce)	18.00	30.00

SOYBEANS (60 lbs. bu.)

	Per Bu.	Per 100 Lbs.
Mukden Yellow	\$ 3.10	\$ 3.00
Illini Yellow	3.10	3.00
Manchu Yellow	3.10	3.00
Black Wilson Early.....	2.30	2.20
Kingwa Black Erect Growing.....	2.45	2.35

TIMOTHY and MIXTURES (45 lbs. bu.)

	Per Bu.	Per 100 Lbs.
Timothy (Choice), 98½% Pure.....	\$ 3.25	\$ 7.20
Timothy (Standard), 99% Pure.....	4.05	9.00
Timothy (Best) 99¼% Pure.....	4.50	10.00
Timothy Alsike (20 to 25% Alsike).....	4.65	10.35
Timothy-Red Clover (20 to 25% Clover).....	4.70	10.45
Timothy-Red Clover-Alsike (25-30% Clover)...	4.75	10.55

LAWN SEED

(ALL POSTPAID)

	1 lb.	3 lbs.	5 lbs.	10 lbs.
Field's Famous Evergreen Lawn Mix	\$.39	\$.98	\$ 1.49	\$ 2.95
Field's Bargain Mix.....	.29	.79	1.19	2.29
Hormone Treated Lawn Mix.....	.49	1.29	2.25	4.29
Ky. Blue Grass (Ex. Sel.).....	.39	.98	1.49	2.95
Shade Grass Mixture.....	.55	1.49	2.45	4.75
White Dutch Clover.....	.85	2.35	3.75	6.95
Bermuda Grass.....	.59	1.65	2.55	4.95
New Bent Grass.....	.98	2.75	4.45	8.50
Bent Grass Mix.....	.49	1.39	2.15	3.95
Buffalo Grass Seed.....	¼ lb. 89c, 1 lb. \$2.50	Postpaid		
Buffalo Grass Sod.....	1 sq. ft. \$1.00, 2 sq. ft. \$1.89	PP.		

HAY AND PASTURE MIXTURES (45 lbs. bu.)

	Per Bu.	Per 100 Lbs.
Good But Cheap Pasture Mixture (4 clovers and 4 grasses).....	\$ 4.50	\$ 10.00
50-50A Permanent Hay & Pasture Mixture (50% (6) Clovers—50% (6) Grasses).....	5.75	12.80
50-50B Permanent Hay & Pasture (Without Sweet Clovers).....	5.95	13.20
Brome Grass Mix (Over 50% Brome).....	7.20	16.00
Hog Pasture Mixture (Sudan, Millet, Rye Grass and Sweet Clover).....	2.25	5.00
Hurry Up Pasture Mixture (Rye Grass, Sweet Clover, Korean and Millet).....	3.50	7.75

BROME & OTHER DRY LAND GRASSES

	100 lbs.	Per 10 lbs.
Brome (Best No. 1 Ex. Heavy).....	\$18.95	\$ 2.35
Crested Wheat Grass (No. 1 Northern).....	16.50	2.25
Blue Gramma (High Purity).....	25.00	2.95
Buffalo Grass Seed, per lb. \$2.50, Postpaid.		

OTHER GRASSES

	100 lbs.	10 lbs.
Reed Canary Grass.....	\$32.00	\$ 3.50
Kentucky Blue Grass (Heavy).....	20.00	2.35
Kentucky Blue Grass (Extra Heavy).....	21.00	2.95
Red Top (Extra Heavy).....	12.50	1.75
Rye Grass (Annual).....	9.00	1.35
Rye Grass (Perennial).....	15.95	2.15
Michels Grass		2.95

ANNUAL PASTURE & HAY CROPS

	100 lbs.	10 lbs.
Sudan (Best)	\$ 3.25	\$.79
Sudan No. 23 (Certified & Sealed).....	6.95	1.15
German Millet, 60 day—good hay—3 to 4 ft..	3.75	.75
Siberian Millet, 60 day—good hay—orange seed—3 ft.	4.00	.79
Millet (Billion-Dollar Grass), 70 day—heavy hay—4 to 5 ft.	4.50	.80
Ea. Fortune Millet (Grain Type).....	2.75	.70
Rape (Dwf. Essex)	18.00	2.50

WHITE SEEDED SORGHUMS

	100 lbs.	10 lbs.
Atlas, Registered, 120 day—juicy, sweet—tons fodder & seed—6 to 9 ft.	\$ 6.00	\$.98
Atlas, Affidavit	4.25	.90
Atlas, Arizona Blue Tag.....	SOLD OUT	
Hegari (Ariz. Registered), 110 day—juicy sweet fodder & seed—4 to 6 ft.	3.65	.80
Hegari (Affidavit)	2.65	.65
Feterita, 100 day—heavy grain yielder—4 to 5 ft.	4.00	.85
Kaffir, 115 day—grain—4 to 6 ft.	2.75	.70
White Proso (Grain Millet), 70 day, 3 ft.	2.95	.70

OTHER SORGHUMS

	100 lbs.	10 lbs.
Early Kalo, Certified.....	\$ 3.50	\$.75
Early Kalo, 90 day—grain—combine type—3 to 3½ ft.	2.55	.60
Early Orange Cane.....	2.65	.65
Black Amber Cane, 95 day—sweet cane—6 to 7 ft.	2.65	.70
Leoti Red Cane, 105 day—sweet, juicy—6 to 8 ft.	2.75	.70
Fodder Cane, 110 day—juicy sweet fodder—6 to 7 ft.	2.50	.60
Sooner Milo, Certified, 95 day—for grain 3 to 3½ ft.	3.25	.75
Sooner Milo	2.70	.65
Colby Milo, Certified, 90 day—for grain—combine type—2 to 3 ft.	3.50	.75
Colby Milo	2.70	.60
Day Milo, Certified, 95 day—combine type for grain—3 ft.	3.25	.75
Day Milo	2.70	.65
Grohoma	4.00	.85

SEED GRAINS

	Per Bu.	Per 10 Bu.
Bison Flax (Wilt Resistant).....	\$ 3.00	\$ 2.90
Red Wing Flax.....	SOLD OUT	
Thatcher Spring Wheat.....	2.10	2.00
Boone Hybrid Oats (New Ames Variety).....	SOLD OUT	
Marion Hybrid Oats (New Ames Variety).....	1.45	1.35
Vanguard Oats	1.20	1.10
Columbia Oats	1.10	1.00
Wisconsin 38 Barley.....	1.40	1.30
Spartan Barley	1.30	1.20
Winter Rye	SOLD OUT	
Buckwheat	1.50	1.40

SYRUP CANES

	1 lb.
Early Orange	\$.75
Giant Orange (Medium Early).....	
Honey Drip (Medium Early).....	



This Garden 1c

"Dear Mr. Field: My mother is writing this letter for me. I had the 'first' corn in the neighborhood from my penny conglomeration packet I got with my mother's garden seed order from you. I am 5 years old and I planted and weeded my own garden. I also raised a large sack of gourds, besides other vegetables and flowers. My penny was well invested."—June Irene Palmer, Hickman Mills, Mo., c/o Mrs. Robert Palmer.

Dear Irene: You did a very good job for a young lady. I'm glad you liked the packet. Most boys and girls do. Hope you try a bigger garden this year.

Any of you other boys and girls who want a penny conglomeration packet, just stick 1c in with your mother's garden seed order and say you want it. It must be your own penny and it must come with your mother's order. You'll be surprised at the hundreds of things you can grow from it.—Henry Field.

Pleased All The Way 'Round

Dear Henry:

We bought seed of you last year that did fine. We raised more beans than we had for several years. Canned several quarts, had all we wanted to eat and gave quite a few away. The vines were full of blossoms and beans until late October. We planted some of your speckled calico pole Limas. We never saw such vines and beans. They were just loaded with big pods and blossoms. Had all we wanted, gave some away and saved some for seed—all from one 3 oz. pkt. of seed. Our strawberry plants are doing fine. Lost only 3 plants. The Gem had large bunches of green berries and blossoms on in Dec. and last week we found blossoms and they were still covered with snow. Our 5 in 1 apple tree did well last summer also the Ruby Red Rhubarb and mixed Hybrid sweet corn. Had one pkt. we had sweet corn to eat for quite a while and it was sure good, so sweet and crisp. Your bug dust is all you say and it to get rid of the stupid bugs on my beans.—Edna M. [unclear], Nebraska.



Does Your Mouth Water?

How would you like to have some nice sweet melon right now? I would. There's one way you can have it and that's plant it. Be sure and try the Sugar Lumps this year. White ones, yellow ones, or red ones, they all are the sweetest melons you ever tasted. Mrs. A. B. Berge, of Whalan, Minn., who sent this in says, "If this doesn't make your mouth water, nothing will. I always use your garden seed and have a grand garden every year. I also bought some apple and plum trees from you that are growing real fast."

Welcome, New Customers!

Yes, after over 50 years of business, we still have new customers every year. This issue of Seed Sense is going to a lot of new people who have never been with us before, and I want to say hello to you new folks and tell you that you are perfectly welcome.

If you haven't got acquainted with us and our way of doing business before, we want you to join in now and be "one of the bunch." Hope you like Seed Sense.

I Still Want Pictures

I hope you don't get tired of me reminding you to send in your snapshots, but with summer coming on, it's a good time to take them. Send in your extra prints and the deal still holds good—each one I use, I pay for at 50c each. So send them in, children, flowers, field seeds or any interesting picture like we use in Seed Sense. Especially want your hybrid corn snaps and chicken pictures. And be sure and tell me all about the yield, etc., on the back. Everybody is interested. We've got to have them if we're going to have a Seed Sense.—H. F.

The Last Few Words

Seed Sense is all done now and here's the last page all finished but for this corner I always save to the last.

I've had a nice visit and I hope you have too. If you enjoy Seed Sense, there's nothing I like more than hearing you say so and if you don't to find out why. It is your magazine and I'd like to make it to order.

So don't be bashful. Write me a letter now and then and let me know how you are, how your garden did and the Mule-Hybrid corn and the chicks and how the family is. It's your turn to write now anyway.

And please get that order in just as soon as you can. I don't want any of you to be disappointed, but the ones who wait until the last minute this year, are going to be. Some shortages look mighty serious already.

And don't forget to send me those snapshots you have extra prints of. I can't put out a Seed Sense without them.

I've talked long enough now, and it's high time I got back to work. Will look forward to hearing from you soon.—H.F.

The Policy of the House

In all dealings with customers we keep in mind these general rules that have been the settled policy of the business from the start.

1. Be Helpful—Answer the customer's questions kindly, intelligently, fairly, and carefully whether there is an order in it for us or not.

2. Don't Sass Back—If the customer gets sassy, be patient, explain, and take the blame. It is natural to want to sass back, but it never got anyone anywhere.

3. Give The Customer The Benefit of the Doubt—It is generally safe to leave it to him and put him on his honor. Show him we want to be fair and he will always come back in the same spirit.

4. We believe in liberal treatment of customers, extra seeds, extra care in packing, promptness, better measure and certainty in filling orders.

5. We don't believe in hot air, big words, penny saving, trickery, carelessness, or ill humor. Cut them out.

H. F.

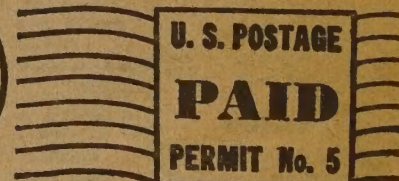
* * *

One ounce of mirth is worth more than ten thousand tons weight of melancholy.

From
"IOWA'S LEADING SEEDHOUSE"
Henry Field Seed & Nursery Co.
Shenandoah, Iowa



Sec. 562 P. L. & R.



**THIS SEED SENSE
FOR:**

U S DEPT OF AGRICULTURE
DIV OF FOOD & VEGETABLE
CROPS & DISEASES—BUREAU
OF PLANT INDUSTRY
P O WASHINGTON D C 5